



FROM ECUADOR TO THE WORLD

Authentic Tropical Flavors



Premium Ecuadorian Snacks & Tropical Products

ECUADOR, OUR GREATEST INGREDIENT

Where Nature Creates Extraordinary Flavor

Ecuador is one of the world's most privileged agricultural regions. Its unique geographical location, tropical climate, and fertile soils create ideal conditions for producing exceptional crops all year round.

Our plantains, cassava, sweet potatoes, and tropical fruits are cultivated in an environment that naturally enhances their flavor, texture, and quality. Combined with the expertise of generations of local farmers, these ingredients become the foundation of products that stand out in international markets.

At Xalú, we believe that exceptional products begin at their source. That's why we carefully select every ingredient to preserve the authentic taste of Ecuador and bring it to consumers around the world.

Every package represents more than a product—it reflects our heritage, our people, and the extraordinary biodiversity of a country renowned for its agricultural excellence.



From Ecuador to the World

is more than our slogan. *It's our promise.*

Our Story



More Than a Brand. A Passion for Sharing Ecuador.

Xalú was founded with a clear vision: to introduce the authentic flavors of Ecuador to international markets through products that combine quality, innovation, and tradition.

From the very beginning, we have been committed to building a brand that showcases Ecuador's agricultural richness through a modern, premium, and globally competitive product portfolio.

Our commitment starts in the field, continues throughout every stage of production, and is reflected in every product delivered to our customers.

We believe successful partnerships are built on trust, consistent quality, and shared growth.

When distributors choose Xalú, they gain more than premium products—they gain a reliable partner with a strong identity, a clear purpose, and a global vision.

WHY XALÚ?

Your Strategic Partner for International Markets

At Xalú, we deliver more than outstanding products—we provide business solutions designed to help our partners grow in competitive international markets.

Premium Quality

Carefully selected raw materials and strict production standards ensure consistent quality, freshness, and superior presentation.

Authentic Ecuadorian Origin

Our products are crafted from premium ingredients sourced in one of the world's richest agricultural regions.

Innovation

We continuously develop products and flavors that align with global consumer trends and evolving market demands.

Reliable Production

Our manufacturing processes are designed to ensure consistent supply, dependable quality, and export readiness.

Flexible Packaging Solutions

A variety of packaging formats tailored to retail, wholesale, food service, and private label programs.

Private Label Expertise

Customized manufacturing solutions developed to meet the specific requirements of each market and customer.

Long-Term Partnership

We are committed to building lasting business relationships through personalized service, commercial flexibility, and reliable support.



OUR PRODUCTS

PLANTAIN CHIPS

Our Signature Collection

Made from carefully selected Ecuadorian plantains, our chips deliver exceptional crunch, authentic flavor, and premium quality in every bite. Produced under strict quality standards, they offer a unique snacking experience appreciated by consumers around the world.



Original

The pure essence of Ecuadorian plantains.

Naturally delicious, perfectly crisp, and crafted for consumers who appreciate authentic flavor and premium quality.



Spicy

A perfectly balanced combination of natural plantain flavor and a satisfying kick of heat, creating a bold yet enjoyable snacking experience.



Chimichurri

A vibrant blend of herbs and spices that delivers a distinctive gourmet flavor with aromatic complexity and bold character.

Available in multiple
packaging formats

for retail chains, wholesalers, distributors,
and specialty food stores.

SWEET POTATO CHIPS

Naturally Sweet.
Perfectly Crispy.

Our Sweet Potato Chips offer a premium alternative for consumers seeking healthier and more distinctive snack options.

Their naturally sweet flavor, combined with a light, crispy texture, creates a unique product that reflects today's demand for wholesome, naturally sourced foods.



An ideal
choice for
retailers

looking to expand
their premium
snack selection with
innovative tropical
products.

Baby Banana (Orito)



Naturally Sweet.
Naturally Tropical.

Our Baby Bananas, known in Ecuador as Orito, are prized for their naturally sweet flavor, smooth texture, and convenient petite size.

Grown in Ecuador's tropical climate, they offer an authentic fruit experience with a distinctive taste that makes them an attractive choice for consumers seeking natural, wholesome, and exotic products.

A tropical favorite for retailers

looking to expand their fresh fruit selection with a premium Ecuadorian product that combines flavor, quality, and natural appeal.

CASSAVA CHIPS

The Tropical Crunch Consumers Love

Cassava is one of Latin America's most iconic ingredients and an increasingly popular choice within the global premium snack category.

Our Cassava Chips combine an exceptionally crispy texture with a delicate, natural flavor, making them an excellent addition to any snack portfolio.

A versatile product
with strong
international growth
potential.



FROZEN FRUIT PULPS

Pure Tropical Flavor

Ecuador's tropical fruits are internationally recognized for their exceptional flavor, vibrant aroma, and superior quality.

Our frozen fruit pulps are processed using advanced freezing technology that preserves their freshness, nutritional value, and authentic taste.



Perfect for:

- Natural Juices
- Smoothies
- Cocktails
- Ice Cream
- Bakery & Pastry
- Food Service
- Hotels
- Restaurants

Available in a wide variety of tropical fruits and packaging formats to meet the needs of international distributors and food industry professionals.

READY FOR GLOBAL MARKETS

Our products are developed to meet the requirements of distributors, importers, retailers, and food service operators across international markets.

We support a wide range of business models:



Retail



Wholesale



Food Service



HORECA



Private Label



Exclusive
Distribution

Our commercial team works closely with every customer to provide flexible, efficient, and market-driven solutions tailored to their business needs.

LET'S GROW TOGETHER

We believe the strongest business partnerships are built on trust, consistent quality, and a shared vision for long-term growth.

At Xalú, we are looking for distributors, importers, and strategic partners who want to introduce authentic, premium-quality tropical products with strong market potential.

Our goal extends beyond exporting food. We are committed to building lasting partnerships that bring the authentic flavors of Ecuador to consumers around the world while creating sustainable growth for every partner we work with.

Let's grow together.



QUALITY YOU CAN TRUST

Every Xalú product reflects a carefully controlled process, from raw material selection to final packaging.

We implement rigorous quality standards to ensure food safety, product consistency, and excellence in every production batch.

Our commitment to quality enables us to build long-term relationships based on trust, reliability, and customer satisfaction.

Because every shipment we deliver represents not only our reputation—but also the reputation of our business partners.



FROM ECUADOR TO THE WORLD

Authentic Tropical Flavors

Premium Ecuadorian Snacks

Your Trusted Export Partner

Let's build new business opportunities together.

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